



**@RoboSpartans Robotics**

CNY Drones.org / CNYDrones@gmail.com

Facebook: CNY Drones / Twitter: @CNYDrones

July 2017

Dear Community Leader:

We need your help to sustain CNY Drones STEM programs in our community. We're seeking sponsors to help defray the costs of our successful programs, all run entirely by dedicated volunteers. We've continued giving back to the community through RoboSpartans Robotics by developing a strong base of CNY Drones friends and volunteers.

CNY Drones is the only STEM organization in our area is focused entirely on promoting opportunities in the key educational and employment pipeline created by the existence of UAV technology companies affiliated with Griffiss International Airport. We've effectively provided and participated in low-cost drone demonstrations, hands-on activities and events including:

- 2016 Drone Informational Day with approximately 400 in attendance
- 2 Free Drone Clinics at the Utica Children's Museum
- Multiple demonstration booths for Barnes & Noble Mini Maker Faire
- Interactive demonstration at the 2017 OHM BOCES Student Showcase
- Tiny Whoop Drone Build & Take Home Workshop

Join the companies that share our vision of providing continuous low-cost, high energy, STEM-based drone activities that hold student interest and encourage further education and job opportunities right here in our community! Your contribution is tax deductible as we are housed fiscally by the Griffiss Institute, a 501(c)3. We appreciate your consideration of the attached sponsorship information and would be happy to discuss our plans in further detail at your request.

Sincerely,

Lisa Marie Payne  
Administrator

Robert A. Payne III  
Volunteer Coordinator

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## 2017-2018 Sponsorship Levels

- |         |  |
|---------|--|
| \$1,000 | <b>Community Commander</b> <ul style="list-style-type: none"><li>• 1st position logo on 2017-2018 website sponsor page</li><li>• News release announcement of donation</li><li>• Full individual organization logo on 2-10ft event feather flags</li><li>• Drone demonstration for organization employees</li><li>• Personal thank you from CNY Drones</li></ul> |
| \$500   | <b>Aeronautics Ambassador</b> <ul style="list-style-type: none"><li>• 2nd position logo on 2017-2018 website sponsor page</li><li>• Full individual organization logo on 1 event feather flag</li><li>• Personal thank you from CNY Drones</li></ul>   |
| \$250   | <b>STEM Steward</b> <ul style="list-style-type: none"><li>• 3<sup>rd</sup> position logo on 2017-2018 website sponsor page</li><li>• Personal thank you from CNY Drones</li></ul>  |
| \$100   | <b>Drone Donor</b> <ul style="list-style-type: none"><li>• Name on 2017-2018 website sponsor page Patron List</li><li>• Personal thank you from CNY Drones</li></ul>   |

### **Your CNY Drones Annual Sponsorship helps us provide:**

- 1) Drone demonstrations & clinics that draw students to getting involved in drones as a hobby, other area drone programs promoting STEM & drones as an educational and/or employment option.
- 2) Affordable drone workshops presented by engineers & enthusiasts that introduce all ages to STEM skills involved in building, programming & flying.
- 3) Our newly formed Model Aviation Student Club is part of the Academy of Model Aeronautics (AMA) & the only club of its kind in Central New York. We are offering inner city & rural students the opportunity to get immersed in drone technology through meetings with local engineers, fly-ins & build sessions specifically for membership which is currently FREE with AMA membership. AMA membership is FREE for those 19 & under. It provides important insurance coverage for drone owners.
- 4) Our MultitGP Chapter events including races, freestyle & tech events that incorporate interactive STEM activities for spectators into standard activity schedules.
- 5) Maintenance of our website and social media presence that acts as a local safety & educational informational hub reaching viewership & Statewide program participants
- 6) Rig Rescue, our newly created STEM-based Team Drone Challenge. We plan on hosting at least one competition date & mentoring 50-150 underserved inner city & rural student groups so they can take part in our low-cost annual STEM competition.

**We appreciate our sponsors!**



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## 2017-2018 Sponsorship Form

Contact Name: \_\_\_\_\_ Sponsorship \$ \_\_\_\_\_

Organization: \_\_\_\_\_

Street/PO: \_\_\_\_\_

City/State/Zip Code: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Contact Telephone: \_\_\_\_\_

Please mail ½ of sponsorship form with check & keep the other for your records. Checks should be made out to: **Griffiss Institute** with notation “for CNY Drones @RoboSpartans Robotics”. Mail to: Griffiss Institute, CNY Drones Sponsorship, 725 Daedalian Drive, Rome, NY 13441. Anticipate an email confirmation. Questions? Email or call Lisa or Bob 315-732-1001.

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