



@RoboSpartans Robotics

www.cnydrones.org / CNYDrones@gmail.com / FB, TW & IG: @cnydrones

March 29, 2018

Dear CNY Drones Supporter:

Please help CNY Drones grow our STEM-centered information hub and programs! CNY Drones is the only STEM organization in our area focused entirely on funneling students and adults into the educational and employment pipeline created by the development of New York State UAS Corridor and Test Site. In 2 years, our community of experienced drone enthusiast mentors has effectively developed low-cost programs reaching thousands in Central New York including:

- **Informational Days to introduce the community to drone technology**
- **Our annual open STEM-Based Team Drone Challenge (2018 Rig Rescue)**
- **Clinics and interactive demonstrations at community events**
- **Experience FPV Sessions providing hands-on introductory lessons**
- **Build, Fly & Take Home Workshops to grow those with a passion for drones**

Join the companies that share our vision of providing continuous low-cost, high energy, STEM-based drone activities that hold student interest and encourage further education and job exploration! Your contribution is tax deductible as we are housed fiscally by the Griffiss Institute, a 501(c)3. We appreciate your consideration of the attached sponsorship information. I would be happy to discuss our plans in further detail at your request. Contact me at 315-732-1001 or via email at CNYDrones@gmail.com.

Sincerely,

Lisa Marie Payne
Administrator & Founder

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2018 Fundraising Drive

Help Us Grow Our Community Services!

Supported Programs

Our mentors, committee members & general volunteers spend an inordinate amount of time growing our organization. Sponsor funding compliments our volunteer efforts. Together, we provide the following:

- 1) **Growth of our annual low-cost, STEM-based Team Drone Challenge** to encourage creative & cooperative participation by students and adults. The Challenge is now offered in partnership with the SUNY Polytechnic Institute AMA University Model Student Aviation Club. This group of passionate engineering college students helps us maintain a stream of student STEM & drone technology ambassadors – connecting college with community. We strive to keep team participation costs to a minimum. As interest increases, so does the need for equipment.
- 2) **Interactive demonstrations & clinics** get students involved in drones as a hobby, spark interest in other area programs & help students consider drones as an educational & employment option. Equipment is heavily used & requires regular maintenance and replacement. Invitations continue to outnumber resources.
- 2) **Development of new affordable drone workshops** using the latest equipment & presented by engineers & enthusiasts that introduce all ages to STEM skills involved in building, programming & flying.
- 3) **Growth of our Model Aviation Student Club** (under the Academy of Model Aeronautics) & promotion to area schools to develop networked clubs. Inner city, rural students & adults are offered opportunities to get immersed in drone technology through meetings with local engineers & enthusiastic drone technologists. AMA provides important insurance coverage, safety information & resources for our events & individual members.
- 4) **Development of our unique MultiGP Chapter** as hosts of regional drone races, tech events & clinics in concert with our AMA MASC activities. Different from most racing chapters, CNY Drones focuses on incorporating several interactive STEM activities for spectators. Racing is used to attract students to drone technology & as a lead in to the many educational & employment opportunities available in related fields.
- 5) **Growth of our information hub** – our website & social media presence function as the recreational drone owner education & safety information hub for our region, connecting & influencing locally & internationally.

Sponsorship Levels

\$5,000 **Community Commander**

- 1st position logo on 2018 website sponsor page
- News release announcement of donation
- Full individual organization logo on event signage with supplied logo
- Drone demonstration for organization employees
- Drone demonstrations and/or presentations as requested for causes supported by the Community Commander
- Personal thank you from CNY Drones

\$1,000 **Aeronautics Ambassador**

- 2nd position logo on 2018 website sponsor page
- News release announcement of donation
- Full individual organization logo on event signage with supplied logo
- Drone demonstration for organization employees
- Personal thank you from CNY Drones

\$500 **STEM Steward**

- 3rd position logo on 2018 website sponsor page
- Personal thank you from CNY Drones

\$250 **Fearless Flyer**

- 4th position large print name on 2018 website sponsor page
- Personal thank you from CNY Drones

\$100 **Drone Donor**

- Name on 2018 website sponsor page Patron List
- Personal thank you from CNY Drones

**CNYDrones @RoboSpartans Robotics is graciously hosted under the Griffiss Institute, a 501(c)3.
Donations are tax deductible. Questions? 315-732-1001 or CNYDrones@gmail.com.**



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2018 Sponsorship Form

Contact Name: _____ Sponsorship \$ _____

Organization: _____

Street/PO: _____

City/State/Zip Code: _____

Contact Email: _____

Contact Telephone: _____

Please mail ½ of sponsorship form with check & keep the other for your records. Checks should be made out to: **Griffiss Institute** with notation “for CNY Drones @RoboSpartans Robotics”. Mail to: Griffiss Institute, CNY Drones Sponsorship, 725 Daedalian Drive, Rome, NY 13441. Anticipate an email confirmation. Questions? Email or call 315-732-1001.

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